

Mesh com Moedas Criativas O Valor das TICs na Economia do Conhecimento

22 de março 2011

Horizontes da Pesquisa em TICs no Brasil e na América Latina

The PRO-IDEAL project in support of ICT R&D
cooperation



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1. ICT international cooperation project EU-LA
2. Funded by the European Commission, FP7-ICT Programme
3. Promote international cooperation in ICT R&D
4. Support ICT dialogue between EU-LA
5. Partners: 8 LA + 2 EU

www.pro-ideal.eu



Our challenge:

To attract the best researchers and companies from Latin America to cooperate with Europe in ICT R&D



- International cooperation events: **ICT Forum, Interactive workshops, Roundtables** (10 events, +800 participants)
- +600 ICT **stakeholders** support our project
- Collaboration with +100 organizations related to ICT
- Personal advice to +200 potential participants in ICT projects
- **Project Angels network** (+60 in LA) to support cooperation in ICT
- Identify **research priorities in ICT**

- **FP7 is open to international cooperation**

- To support European competitiveness
- To jointly address, with other regions of the world, issues of **common interest and mutual benefit**

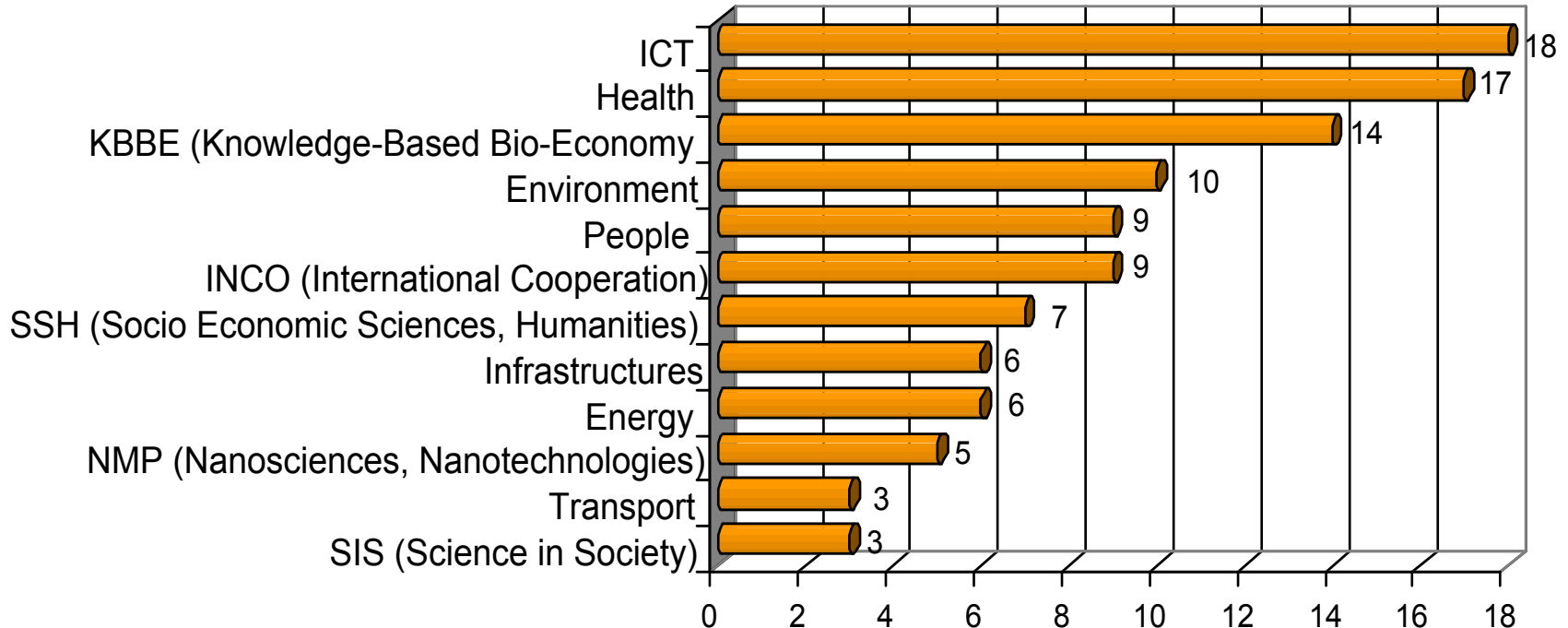


- **ICT Work Programme 2011-2012**

- To jointly respond to major global technological challenges by developing interoperable solutions and standards
- To jointly develop ICT solutions for major global societal challenges

- EU represents the worlds biggest economy Europe
- Europe: a world leader in ICT
 - Market 660.000 M€
 - ICT sector: 5% GDP
 - 20% productivity increasing
- Increasing investment in ICT R&D: attractive for leading companies





FP7 2007-2013

- Presupuesto Total: 53.272 M€
- Cooperación: 32.413 M€
- ICT: 9.100 M €

Latin America

- 18 proyectos TIC, 6 el
- +120 participaciones en TIC & e-Infraestructuras
- UE financiación AL: 6.1 M €

LA Participations in ICT + el

LA Participants	FP6 Total	FP7 Partial
BRAZIL	40	36
CHILE	9	17
ARGENTINA	9	14
URUGUAY	3	14
COLOMBIA	1	14
MEXICO	6	8
PERU	3	7
COSTA RICA	1	5
VENEZUELA	3	4
ECUADOR	1	2
GUATEMALA	2	1
HONDURAS	0	1
PARAGUAY	1	0
LATIN AMERICA	79	126

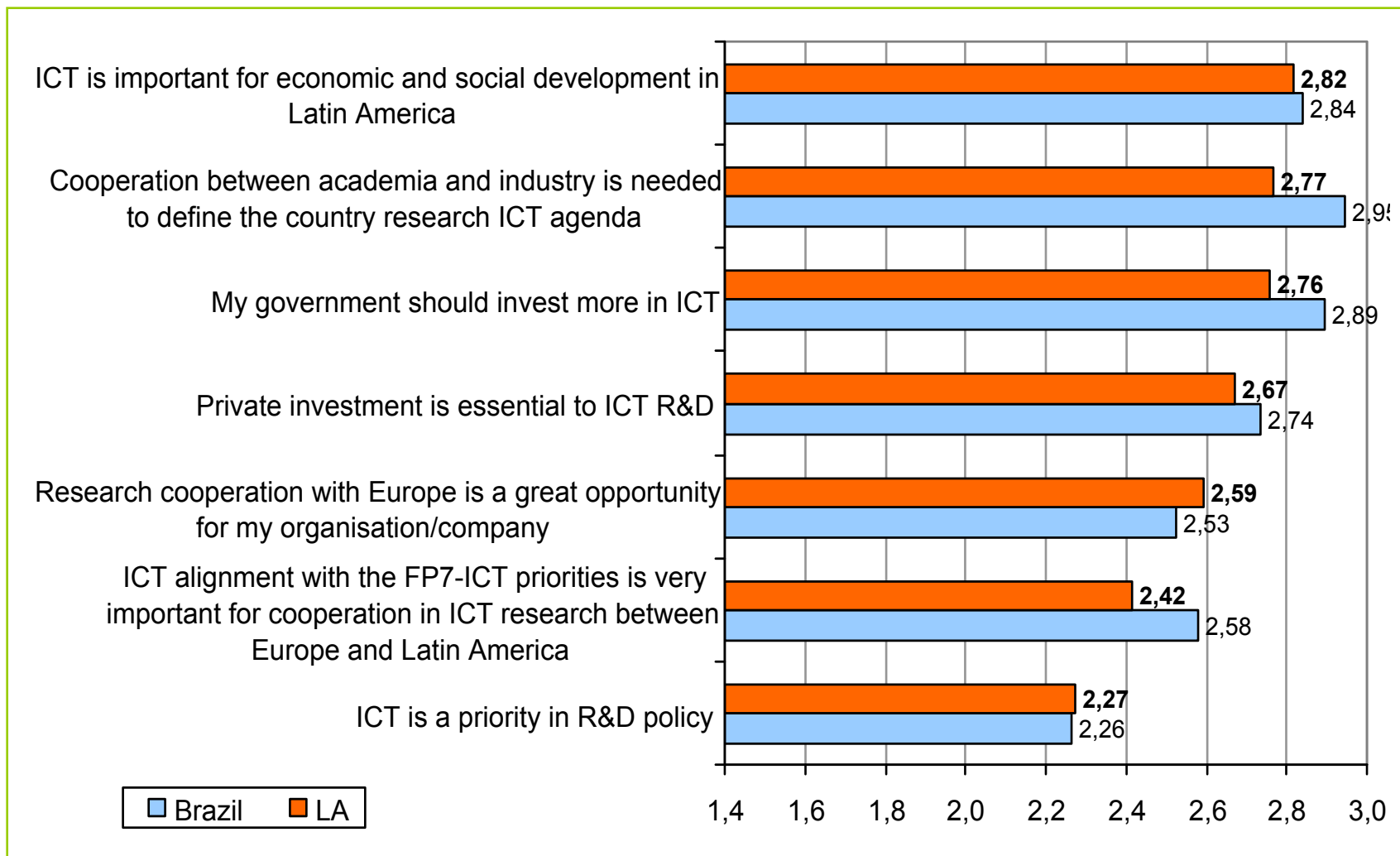
- **Significant increasing of LA in ICT & Infrastructures cooperation projects** (126 participants)
- **Brazil leads the ranking** (+ 25% of all LA participants in the EU's ICT & el programmes)
- FP7 EC Contribution: **6.130.697 €**

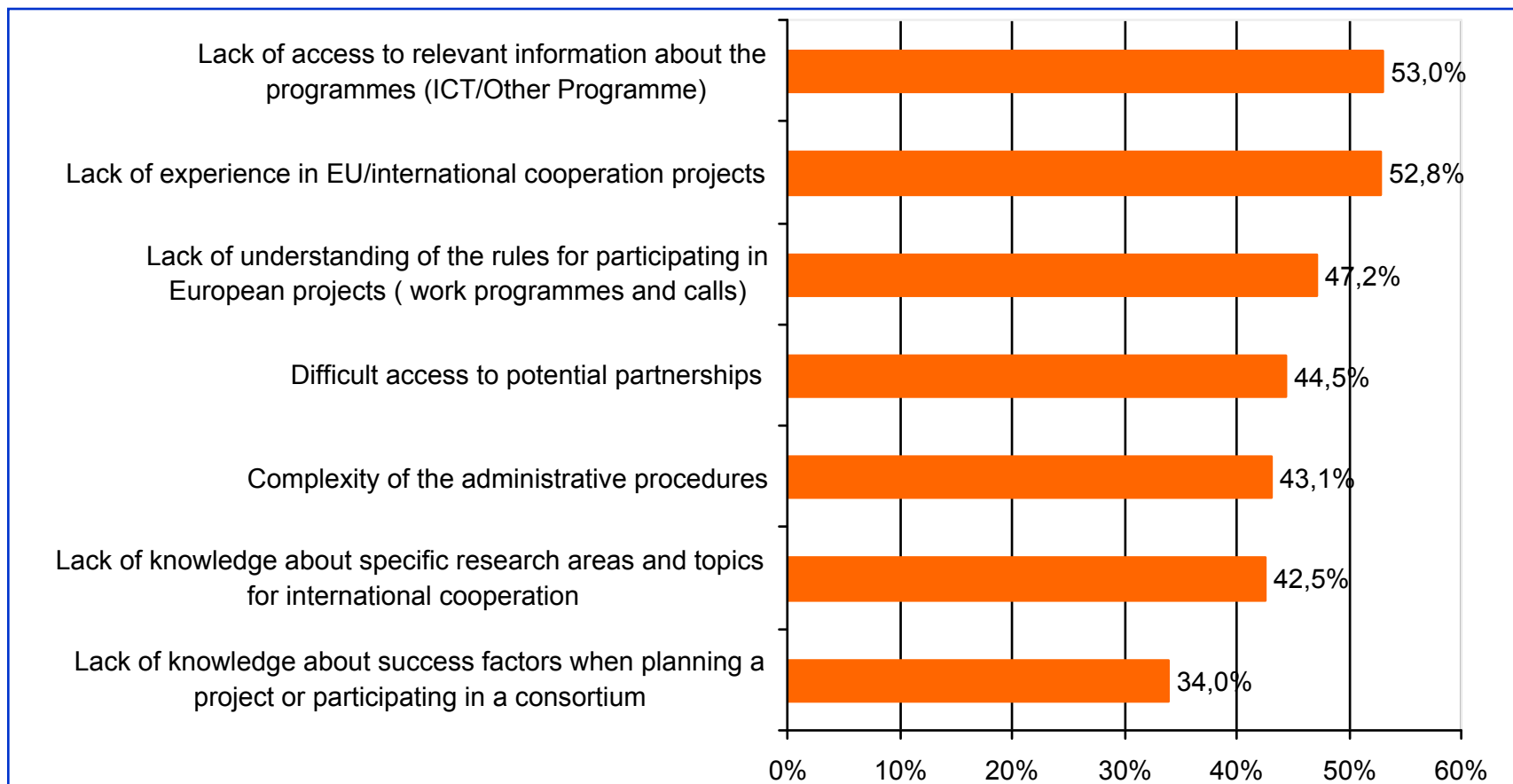
- 1992: EC-Brazil Framework Cooperation Agreement
- 2004: Agreement for Scientific and Technological Cooperation
- 2007, EU-Brazil Strategic partnership
- DG INFSO Bilateral dialogue with Brazil
- Coordinated Call published 28/9/2010, closed 18/1/2011 (5 areas, 5M€ on both sides)

Science and Technology and ICT cooperation are also a priority in Brazil (and in LA):

- ICT sector is a driver for socio-economic and social development in the region (+80% PI+ Survey)

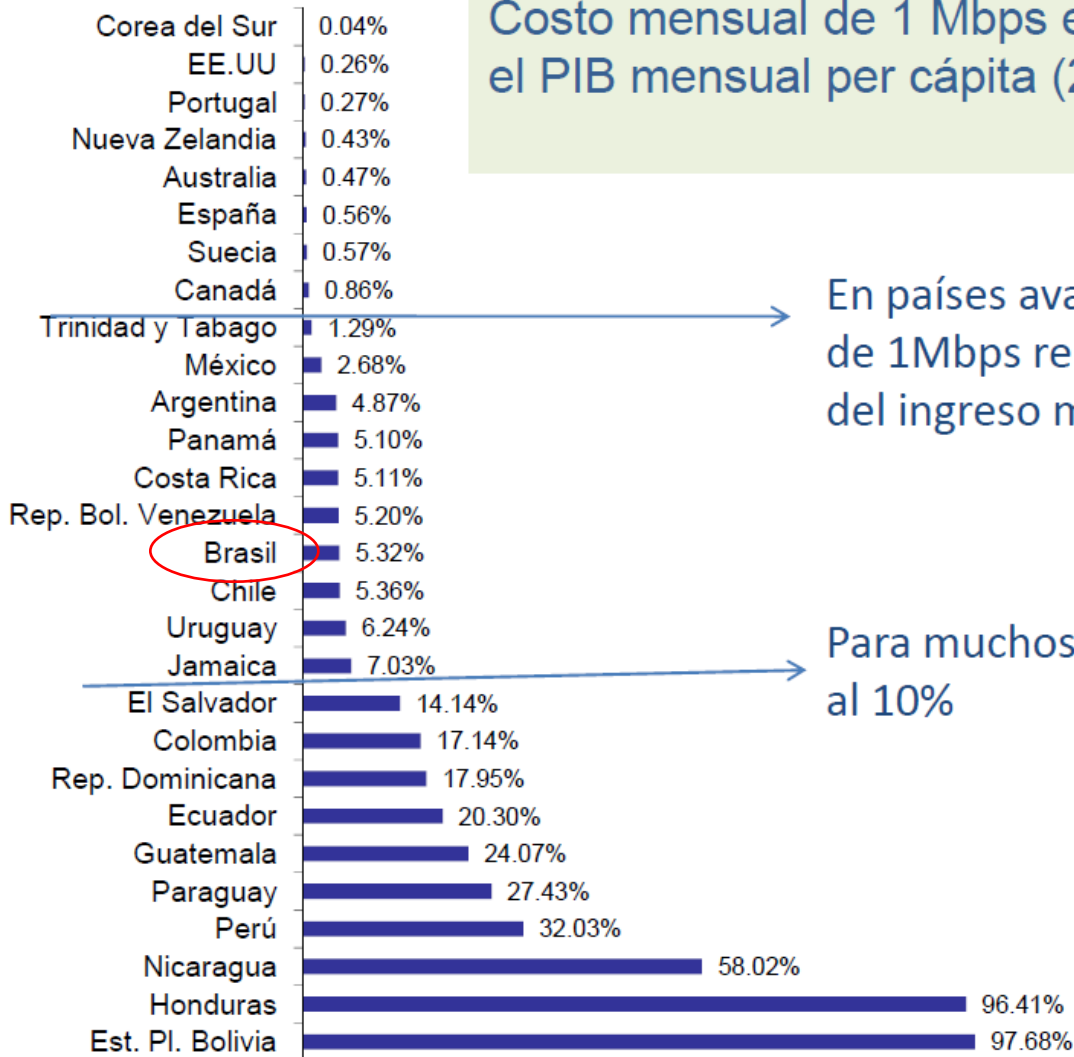






Source: PRO-IDEAL Survey, June 2010

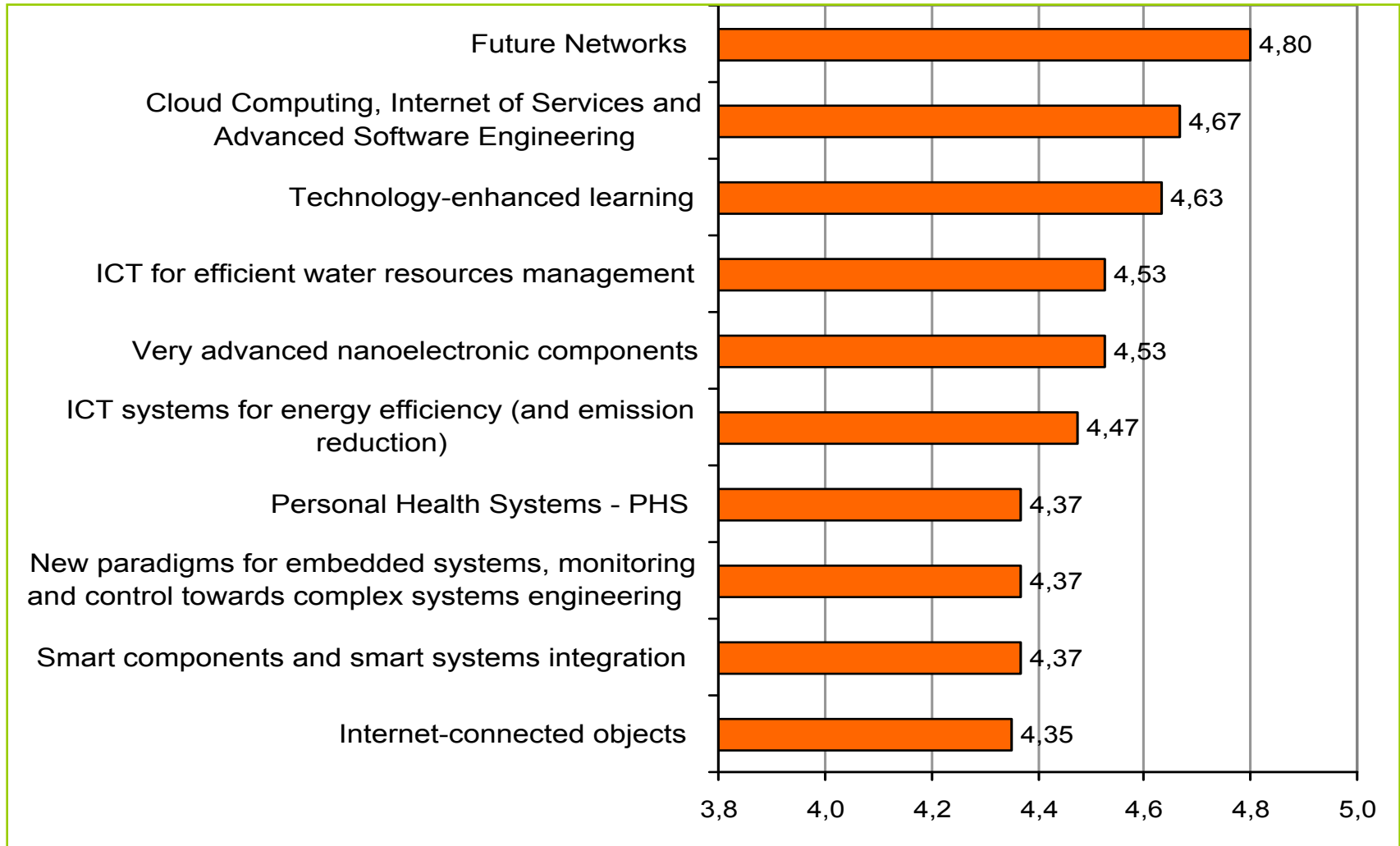
Costo mensual de 1 Mbps en BA fija en relación con el PIB mensual per cápita (2010)



En países avanzados el costo mensual de 1Mbps representa menos del 1% del ingreso mensual per cápita.

Para muchos países de ALC es superior al 10%

Fuente: CEPAL, Omar de León (2010)



Muito obrigado

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